

Master of International Business in Hospitality Management

This industry-accredited, professional Master's program includes:

- A specialization endorsed by leading companies, experts in the fields of Financial Analysis and Wealth Management, Human Capital and Development, Management for the Senior Living Industry, Franchise Business Management, or Luxury Brand Management.
- A 4-6 month internship worldwide or in Switzerland (minimum gross monthly salary in Switzerland: CHF 2,212.-).
- A one-week European field trip, linked to an assignment with allocation of credits.

"HOTEL INSTITUTE MONTREUX FOSTERS AN ENVIRONMENT OF GROWTH WITH LIKE-MINDED PEERS, WITH THESE RELATIONSHIPS BEING HIGHLY IMPORTANT IN THE YEARS TO COME. THE VERSATILITY OF MY STUDIES ALLOWED ME TO VENTURE OUTSIDE OF TRADITIONAL HOSPITALITY INTO A COMPLETELY NEW FIELD."

Fernando Fernández (Colombia)

Vice President Development Apple Leisure Group,
Miami, U.S.A.



Master of International Business in Hospitality Management

TERM 1 (11 WEEKS)

- Managerial Accounting
- Yield and Revenue Management
- Tourism and Resort Management
- International Strategic Human Resource Management
- Business and Leadership Skills
- Digital Marketing
- Optional Language (French, German or Spanish)

TERM 2 (11 WEEKS)

- Business Economics
- Innovation, Creativity, and Change
- Integrated Hotel Management Project
- Optional Language (French, German or Spanish)

SPECIALIZATION:

Financial Analysis and Wealth Management

- Corporate Investment Decisions
- Portfolio Management
- Capital Markets and Analysis

Human Capital and Development

- Mediation and Workplace Conflict
- Strategic Management of Human Resources
- Performance Management Systems

Management for the Senior Living Industry

- Social Gerontology – The Study of Aging
- Operations Management for Senior Living Facilities
- Managing Health and Changing Lifestyles

Luxury Brand Management

- Competitive Analysis for Luxury Business
- Luxury Marketing and Communication Strategies
- High Tech and High Touch Experiences

Franchise Business Management

- Principles of Franchising
- Franchise Compliance Issues
- Franchise Strategy Development

Master of Business Administration

The Master of Business Administration offered through the DeVos Graduate School at Northwood University is a great option for students who want to fast-track their career. This blended program is designed to be completed in one year and is geared toward students from an array of undergraduate disciplines with varying levels of professional work experience. The first six months take place onsite in Switzerland, while the second six months are completed online alongside an optional work placement.



Master of Business Administration

TERM 1 (11 WEEKS)

ONSITE AT HIM

- Human Behavior in Organizations
- Fundamental Concepts & Approaches to Decision Making
- Financial Reporting

ONLINE WITH NORTHWOOD UNIVERSITY

- Business & Economic Policy

TERM 2 (11 WEEKS)

ONSITE AT HIM

- Competitive Strategy & Marketing
- Competitive Strategy & Marketing Practicum
- Strategic Management

ONLINE WITH NORTHWOOD UNIVERSITY

- Managing & Leading People

TERMS 3-4 (6 MONTHS)

ONLINE WITH NORTHWOOD UNIVERSITY

- Process Improvement for Managers
- Corporate Financial Decision Making
- Integration & Implementation
- Management & Leadership

Optional: Work placement worldwide or in Switzerland (minimum gross monthly salary in Switzerland: CHF 2,212.–)

Student Awarded with Master of Business Administration by Northwood University